

Footy Finals Match to Win 2022 Promotion

Terms and Conditions

Promoter	CUB Pty Ltd (ABN 76 004 056 106), 58 Queens Bridge Street, Southbank VIC 3006.
Who can enter?	Only Australian residents who are aged 18 or over.
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: <ul style="list-style-type: none"> • the Promoter; and • the agencies, companies or participating premises associated with this competition.
Competition Period	12.01am (AEST) on 08/08/2022 to 11.59pm (AEDT) on 30/10/2022.
Where will the competition run?	The competition will run in participating liquor licensed outlets (including online purchases) which are stocking specially marked products (Outlets) in Australia.
Website	www.matchtowin.beer.com.au
Qualifying Purchase	Any specially marked 24 pack (375ml bottles) of Victoria Bitter, Carlton Draught, or any 375ml bottle/s from within those specially marked 24 packs (Qualifying Purchase). Any bottle cap from one of those bottles with a verification code and either a partial prize image/picture (a Prize Icon) or a full image/picture of a stubby holder (Stubby Icon) printed on the underneath of the cap is a participating cap (Participating Caps).
Entry instructions	<p>To enter you must during the Competition Period:</p> <ol style="list-style-type: none"> a) make a Qualifying Purchase from an Outlet and collect your itemised purchase receipt; b) look under the bottle cap(s) contained in the Qualifying Purchase to locate a Prize Icon or Stubby Icon, then; c) visit the Website and create an account by providing all of the requested information (e.g. name, address, date of birth) including by creating your own username and password; d) follow the prompts to register your Participating Cap/s in your account by providing the verification code on the Participating Cap/s; and e) if you find a Stubby Icon, follow the prompts in your account to claim your stubby holder prize. <p>You only need to create an account once, and then log-in each subsequent time to register more Participating Caps by using your username and password.</p> <p>If you, during the Competition Period, have registered in your account three (3) Prize Icon Participating Caps that successfully match (i.e you have three (3) Prize Icons with corresponding verification codes that when put together make up a complete picture of a prize), then you are a provisional winner of that prize.</p> <p>Once a successful match is made and registered in your account, you will receive an email within 24 hours providing you with details on how to confirm that you are a winner and how to redeem your prize.</p> <p>The image/picture that forms from the three (3) matching Prize Icons (with the corresponding verification codes) on the Participating Caps will determine the prize available to be won, as outlined in 'What can I win?' below. For example, if you match three (3) Prize Icons (with the corresponding verification codes) that together make up a complete image/picture of a fridge, you will be a provisional winner of that prize.</p> <p>For the avoidance of doubt:</p> <ul style="list-style-type: none"> • Participating Caps can be matched across the two Qualifying Purchase brands (a combination of VB and Carlton Draught) to win certain prizes (as indicated in the prize table set out in the 'What can I win' section below stating that caps can be a combination of Carlton Draught and VB). For example, you can use 2 VB caps and 1 Carlton Draught cap to make a successful match to win a Ticketek e-voucher prize.

	<ul style="list-style-type: none"> Participating Caps must otherwise be matched within the same brand (as indicated in the prize table set out in the 'What can I win' section that states caps are to be for a specific brand only). For example, all 3 caps must be from the Carlton Draught brand to make a successful match to win a Sherrin prize. Stubby Icons cannot be matched with Prize Icons (they can only be used to redeem a stubby holder prize). <p>You may only enter using each Participating Cap once.</p> <p>You will receive one (1) automatic entry into the second chance draw for each Participating Cap that you register in accordance with (d) above that is not part of a successful match.</p> <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be a Qualifying Purchase) and the date of purchase (which must be during the Competition Period before you submitted your claim).</p> <p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry.</p>																																								
<p>How many winners will there be and how will they be chosen?</p>	<p>There are up to 377,756 prizes to be won (via Prize Icons, depending on how many Participating Caps are successfully matched) and up to 2,400 stubby holder prizes to be won via Stubby Icons. Total up to 380,156 prizes available.</p> <p>Participating Caps will be randomly seeded throughout the production lines of Qualifying Purchase products.</p>																																								
<p>What can I win?</p>	<p>There are up to 2,400 stubby holders available to be won via a Stubby Icon, as follows:</p> <table border="1" data-bbox="432 875 1390 1137"> <thead> <tr> <th>Number available (up to)</th> <th>Prize</th> <th>Available across</th> <th>Value (each)</th> <th>Total value (up to)</th> </tr> </thead> <tbody> <tr> <td>1,200</td> <td>VB stubby holder</td> <td>VB only</td> <td>\$15</td> <td>\$18,000</td> </tr> <tr> <td>1,200</td> <td>Carlton Draught stubby holder</td> <td>Carlton Draught only</td> <td>\$15</td> <td>\$18,000</td> </tr> <tr> <td>2,400</td> <td colspan="3">Stubby holder totals</td> <td>\$36,000</td> </tr> </tbody> </table> <p>There are up to 377,756 prizes available via Prize Icons – up to 377,580 minor prizes and 176 major prizes, as set out below:</p> <table border="1" data-bbox="432 1294 1390 2020"> <thead> <tr> <th>Number available (up to)</th> <th>Prize</th> <th>Available across</th> <th>Value (each)</th> <th>Total value (up to)</th> </tr> </thead> <tbody> <tr> <td colspan="5" style="text-align: center;">Major Prizes</td> </tr> <tr> <td>8</td> <td>1x Corporate Box experience in Melbourne (for winner + 1 adult companion) at an AFL match in 2023 (exact game, date and stadium will be as determined by the Promoter and the AFL) – see 'Corporate Box Experience prize' section below</td> <td>Carlton Draught only</td> <td>Up to \$4,000 depending on winner's place of residence</td> <td>\$32,000</td> </tr> <tr> <td>8</td> <td>1x NRL Box experience in Sydney (for winner + 1 adult companion) at an NRL match in 2023 (exact game, date and stadium will be as determined by the Promoter and the NRL) – see 'Corporate Box Experience prize' section below</td> <td>VB only</td> <td>Up to \$4,000 depending on winner's place of residence</td> <td>\$32,000</td> </tr> </tbody> </table>	Number available (up to)	Prize	Available across	Value (each)	Total value (up to)	1,200	VB stubby holder	VB only	\$15	\$18,000	1,200	Carlton Draught stubby holder	Carlton Draught only	\$15	\$18,000	2,400	Stubby holder totals			\$36,000	Number available (up to)	Prize	Available across	Value (each)	Total value (up to)	Major Prizes					8	1x Corporate Box experience in Melbourne (for winner + 1 adult companion) at an AFL match in 2023 (exact game, date and stadium will be as determined by the Promoter and the AFL) – see 'Corporate Box Experience prize' section below	Carlton Draught only	Up to \$4,000 depending on winner's place of residence	\$32,000	8	1x NRL Box experience in Sydney (for winner + 1 adult companion) at an NRL match in 2023 (exact game, date and stadium will be as determined by the Promoter and the NRL) – see 'Corporate Box Experience prize' section below	VB only	Up to \$4,000 depending on winner's place of residence	\$32,000
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50	Portable home projector	Can be a combination of VB & Carlton Draught	\$500	\$25,000
5	VB branded 70L fridge	VB only	\$430	\$2,150
5	Carlton Draught branded 70L fridge	Carlton Draught only	\$430	\$2,150
50	Replica Sherrin football	Carlton Draught only	\$29.99	\$1,499.50
50	Replica Steeden ball	VB only	\$19.99	\$999.50
176	Major prize totals			\$95,799
Minor Prizes				
Number available (up to)	Prize	Available across	Value (each)	Total value (up to)
50	1 year of beer (of either VB or Carlton Draught) consisting of 1 x case of VB or Carlton Draught per month*	Can be a combination of VB & Carlton Draught	\$750	\$37,500
50	1x adult AFL or NRL Club Membership (of winner's choice) for 2023 season	Can be a combination of VB & Carlton Draught	Up to \$400	\$20,000
22,000	AFL merchandise e-voucher	Carlton Draught only	\$20	\$440,000
28,000	NRL merchandise e-voucher	VB only	\$20	\$560,000
160,000	Ticketek e-voucher	Can be a combination of VB & Carlton Draught	\$15	\$2,400,000
73,640	Carlton Draught merchandise e-voucher	Carlton Draught only	\$20	\$1,472,800
93,840	VB merchandise e-voucher	VB only	\$20	\$1,876,800
377,580	Totals			\$6,807,100
<p>Only one (1) Ticketek, AFL or NRL e-Voucher can be won per person per day and a maximum of two (2) Ticketek eVouchers, AFL or NRL merchandise e-vouchers per person per calendar week (excl. SA residents).</p> <p>All Ticketek, AFL or NRL eVouchers will be awarded electronically via email (within 3 business days of validation), and will be sent as a "live" eVoucher ready for immediate redemption.</p> <p>The terms and conditions for the NRL Merch Store Vouchers can be found at www.nrlshop.com/e-gift-card-terms-and-conditions.html.</p> <p>The terms and conditions for the AFL Merch Store Vouchers can be found at https://www.theaflstore.com.au/pages/gift-vouchers</p> <p>The terms and conditions for the Ticketek Gift Cards can be found at https://premier.ticketek.com.au/shows/show.aspx?sh=GIFTSTC08</p>				

	<p>Carlton Draught Merchandise e-vouchers can be used online at www.carltondraught.com.au</p> <p>VB Merchandise e-vouchers can be used online at www.victoriabitter.com.au</p> <p>The e-vouchers must be redeemed on or before 29/01/2023. e-vouchers cannot be used in conjunction with any other offer. There is no minimum spend to use the e-voucher. The e-vouchers are not stackable (which means only one e-voucher can be used per transaction), nor redeemable for freight costs.</p> <p>All prizes (excluding the Corporate Box Experience prize) will be delivered to winners via email and/or by post (depending on prize), as specified by the Promoter.</p> <p>*The Promoter must also follow NSW and NT regulations in respect to alcohol prizes. To ensure that regulations are complied with, if a winner of the '12 months' supply of beer' prize resides in NSW or NT, they will be offered an alternative non-alcoholic prize (as selected by the Promoter) to the equivalent value of the original prize.</p> <p>The Club Membership prize is for 1 adult for a AFL or NRL (as applicable) club of your choice (subject to availability) for the 2023 regular season (excluding finals games), valued up to \$400. The Club Membership is subject to terms of use as prescribed by AFL/NRL (as applicable). Travel/accommodation/other costs to attend the games are not included and any such costs must be borne by the winner. You must make your own way to and from the stadium location/s at your own cost.</p>
Corporate Box Experience prize	<p>If you win the AFL or NRL Corporate Box Experience prize, your prize will be corporate box tickets for you and one adult companion at an AFL/NRL game in 2023 as strictly determined by the Promoter together with the AFL/NRL (as applicable), and includes:</p> <ul style="list-style-type: none"> • a food and beverage package (as determined by the Promoter) while in the box (RSA applies); and • \$250 spending money for the winner. <p>You will not be able to select which game you wish to attend for this prize.</p> <p>If you do not live within Victoria or New South Wales, or within a reasonable driving distance (as determined by the Promoter) of the stadium where the relevant game is played at, the Promoter may, in its absolute discretion, also provide one of or both of the following (as applicable) for you and your companion:</p> <ul style="list-style-type: none"> • return economy airfares (including airfare taxes) from your nearest Australian capital city to either Melbourne or Sydney (as relevant to your prize and corresponding to where the applicable game will be played); • 1 night accommodation in a minimum 4 star hotel (as determined by the Promoter), and return transfers between the destination airport and the accommodation (where flights are provided). <p>You and your companion must otherwise make your own way to and from the stadium location at your own cost.</p> <p>You and your companion must be able to take this prize on the date/s and time/s as specified by the Promoter. Failure to do so will result in the prize being forfeited, with no replacement.</p> <p><i>This prize is subject to any travel/government restrictions/directives, border closures, health advice, a pandemic and the like.</i></p> <p>By accepting or participating in this prize, your companion/s accept these Terms and Conditions.</p>
Total prize pool	<p>The minor prize pool and stubby holder prizes (won via Stubby Icons) is up to \$6,843,100.</p> <p>The major prize pool is up to \$95,799.</p> <p>The total prize pool is up to \$6,938,899.</p>
How many times can I enter?	<p>There is no limit on the number of entries you can submit, provided each entry is submitted separately in accordance with these Terms and Conditions.</p>
How and when will the winner/s be informed?	<p>All winners will be notified in writing by email within 24 hours of a successful match being registered in their account (or a stubby holder prize being claimed in their account).</p> <p>Winners of a Major Prize will also be notified by phone.</p> <p>Winners of prizes valued over \$250 will have their name and state/territory of residence published on the Website on 04/11/2022 for a period of 28 days.</p>

<p>Proof of purchase</p>	<p>You must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> • original itemised purchase receipt(s); and • Participating Cap/s. <p>If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize.</p> <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be/comprise a Qualifying Purchase) and the date of purchase (which must be during the Competition Period but before you submitted your entry).</p> <p>If, in the Promoter's opinion, you have:</p> <ul style="list-style-type: none"> • supplied or published any relevant receipt, Participating Cap or verification code to any other person; • acquired any relevant receipt, Participating Cap or verification code from any other person or publication; • offered to do any of the above; or • encouraged any other person to do any of the above, <p>the Promoter may deem all of your entries to be invalid in which case you will lose any right to a prize.</p>
<p>Unclaimed/un-won prize/s and second chance draw for major prizes</p>	<p>All e-voucher prizes cannot be unclaimed as they will be sent directly to a winner's email address as specified in their account. It is an entrant's responsibility to ensure that they enter their email address correctly. If they fail to enter their email address correctly, the prize will be forfeited.</p> <p>Prize claim date: 5pm (AEDT) on 09/01/2023.</p> <p>Second chance draw for major prizes: 12pm (AEDT) on 10/01/2023 at Creaa Holdings Pty Ltd, Unit 6, 3 Central Avenue, Thornleigh NSW 2120.</p> <p>If any major prize is un-won or has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact a major prize winner (or a major prize winner does not contact the Promoter) by the prize claim date above, the relevant entry/ies will be discarded and the Promoter will carry out second chance draw at the date, time and place stated above to randomly distribute the prize/s in descending order of value amongst valid entrants who (if possible) have not already won an unclaimed or un-won major prize. Any winner/s will be informed by phone and in email within two business days of determination, and winner/s of prizes valued over \$250 will have their name and state/territory of residence published on the Website on 13/01/2023 for a period of 28 days.</p> <p>If any prize remains un-won at the end of this promotion, or if a prize winner cannot be found, that information will be published on the Website on 30/01/2023.</p>
<p>Collection and use of your personal information</p>	<p>If you are a winner, you and (if applicable) your companion/s must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You/your companion/s consent to the Promoter using your name/s and image/s in any promotional or advertising activity.</p> <p>The Promoter may collect your/your companion/s' personal information directly or through its agents or contractors. The Promoter will use your/your companion/s' personal information to conduct and manage the competition. The Promoter may disclose your/your companions' personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you/your companions or storing data. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands.</p> <p>By entering, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging. By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility.</p> <p>The Promoter's Privacy Policy (see www.asahi.com.au/privacyhttp://cub.com.au/privacy-policy/) includes information about:</p>

	<ul style="list-style-type: none"> • how to seek access to the personal information the Promoter holds about you and seek correction of the information; and • how to complain about a privacy breach and how the Promoter will deal with such a complaint.
Responsible drinking	<p>Enjoy alcohol responsibly. Consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol – see: https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol. If this competition is conducted in NSW, see also the NSW Liquor Competition Guidelines and Intoxication Guidelines at https://www.liquorandgaming.nsw.gov.au/documents/gl/gl4001-liquor-promotion-guidelines.pdf. Where relevant, your participation in this competition may be subject to the liquor serving policy of businesses conducting the competition and/or providing the prize.</p> <p>All advertising material for this competition will include a message regarding responsible consumption of alcohol.</p>
Permit numbers	<p>Authorised under:</p> <p>ACT Permit No. TP22/00759</p> <p>SA Licence No. T22/582</p> <p>NSW Authority No. TP/00044</p>

- 1 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

- 2 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. Participating Caps from any other competition cannot be used for this competition, and are void if copied, forged, stolen or interfered with. Submitted entry forms are the Promoter's property. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

- 3 Prize/s and all elements of prize/s must be taken as and when offered or will be forfeited, and if forfeited, the Promoter will not be liable. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including, as relevant:
- validity period/s;
 - booking and availability of flights, accommodation and events;
 - conditions of travel and conditions of entry into any event venues (including behaviour requirements, COVID safety requirements, and applicable dress codes);
 - conditions of ticket validity and any restrictions on ticket on-sale or transfer;
 - travel dates and specified travel exclusion periods;
 - any additional fees (payable by you) relating to changes made by you/your companion to a travel/event prize after it has been booked;
 - the requirement to obtain all necessary documents to travel to any location specified, including any Australian state/territory entry/border permits if required; and
 - a requirement to present your credit card when checking in to accommodation.
- 4 You/your companion/s are responsible for all other unspecified costs related to the prize, including meals, transport, insurance (including excesses), in-room charges, additional taxes, mobile or data plans, installation costs, costs associated with ongoing use of the prize, etc. Event tickets can only be used once and will be deemed invalid if copied. The Promoter does not control entry to the relevant event location. The winner/s must keep their tickets safe and the Promoter will not replace lost or stolen tickets.
- 5 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share the prize.

- 6 Where relevant, the Promoter accepts no responsibility if one or more of the events or activities awarded as part of the prize are abandoned, called off or postponed for any reason. In that case you/your companion/s forfeit your entitlement to that event/activity. Unless otherwise specified by the Promoter, you will not be given cash or any alternative prize as a substitute for this altered prize element.

General

- 7 Any failure by you or (if applicable) your companion/s to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).
- 8 For event-based/travel prizes, you and (if applicable) your companion/s accept that some aspects of the prize may be inherently risky and that the prize may involve dangerous activities.
- 9 You/your companion/s must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you or any companion/s do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.
- 10 If you or your entry are deemed by the Promoter to breach these Terms and Conditions including if the prize is on set dates and you are unable to take the prize on the relevant date/s, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's satisfaction the validity of your entries (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.
- 11 You must not:
- a) tamper with the entry process;
 - b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
 - c) act in a disruptive, annoying, threatening, abusive or harassing manner;
 - d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
 - e) breach any law; or
 - f) behave in a way that is otherwise inappropriate.
- 12 If companion/s can take the prize with you, you are responsible for your companion/s and the Promoter may disqualify all entries from, and prohibit further participation in this competition by, you or any or all of your companion/s if they breach these conditions, whether or not legally bound by them.
- 13 If you (or your companion/s, if applicable), in the opinion of the Promoter (and/or a medical professional, as relevant to the circumstances), are intoxicated, under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you (and your companion/s) from participating in any elements of the prize, at its discretion.
- 14 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted including failure of any third parties to forward entry forms for inclusion in the second chance draw.
- 15 If any dispute arises between you and the Promoter concerning the conduct of this promotion or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.
- 16 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 17 If publication will take place, by entering, you request that your full address not be published.
- 18 Printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize claim. Every instant win prize claim in excess of the advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.
- 19 If this competition cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud, technical failure, government directives, pandemic, public health orders and the like, the Promoter may end,

change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.

- 20 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

- 21 Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights under any statute including the *Competition and Consumer Act 2010* (Cth).
- 22 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- 23 Without limiting the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant). Unless otherwise specified, prize/s will only be delivered to addresses in Australia.
- 24 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.